

# VIJAY GUNAPALAN

## GRAPHIC & WEB DESIGNER

## GET IN TOUCH:

**Website**

www.vcreations.ca/online-portfolio/

**Mobile**

(416) 562-1057

**Email**

vijay@vcreations.ca

## + PROFESSIONAL PROFILE

Accomplished Web Designer and Developer with extensive and diverse experience in multimedia, graphic design and front-end development. I specialize in building modern, beautiful websites utilizing HTML5 & CSS3. I have over 12 years experience in the design and development. I am looking for an exciting position that will allow me to grow in this industry. My ideal position would be as a Web designer and front-end developer with an opportunity for professional growth.

## + EMPLOYMENT

- 2014 - Present **Graphic and Web Designer**  
**Sony Corporation of America - www.sony.com**
- Created and designed banners and landing pages to promote new products on a GSI CMS system and BestBuy.com
  - Designed and developed user interface and interactivity for sony.com and other web projects.
  - Worked closely with Global Sony (US) and other Sony Canada teams with Marketing and user interface design to provide the best customer experience
  - Created story & wireframe based on provided marketing materials for html website
  - Troubleshooted and provided solutions for both business and development teams to ensure smooth web ow of eCommerce website
  - Designed newsletters and promotion banners for CJ (Commission Junction Inc.) System
  - Updated, maintained and troubleshooted of Sony.ca & Sony.com

- 2013 - 2014  
(1 year 1 month) **UI/UX Designer**  
**Sunwing Travel Group - www.sunwing.ca**
- Created Wireframes and flows for new website
  - Designed and developed eBlast for tour promotions
  - Working knowledge and maintaining of websites on Sitecore CMS system
  - Created landing pages to promote tour deals
  - Developed Sunwing booking-engine using bootstrap to enhance mobile usability and created user friendly interface
  - Work effectively both independently and as part of a cross-functional team
  - Designed Banners for website and promotions
  - Balance business needs against usability and design ideals

- 2011 - 2013  
(2 year 10 months) **Graphic and Web Designer**  
**Zebra Studios - www.zebrastudios.com**
- Created web layouts & designs
  - Designed & programmed custom WordPress sites featuring e-commerce & mobile integration
  - Designed logos, Facebook ads, door signs, landing pages, and flow charts
  - Experience working with GitHub repositories
  - Theme / Template integration
  - Designed Email blasts
  - Working knowledge of Interspire
  - Website CMS maintenance

## + PROFESSIONAL SKILLS

	good	average	skilled
Graphic Design	●●●●●●●●		
Web Design	●●●●●●●●		
Interface Design	●●●●●●●●		
Mobile Design	●●●●●●●●		
Photoshop CC	●●●●●●●●	●●	
Illustrator CC	●●●●●●●●	●●	
Dreamweaver CC	●●●●●●●●	●●	
InDesign CC	●●●●●●●●	●●	
Final Cut Pro	●●●●●●●●	●●	
Cubase SX	●●●●●●●●	●●	
CSS3/HTML5	●●●●●●●●		
Bootstrap	●●●●●●●●		
WordPress	●●●●●●●●		
Javascript	●●●●●●●●	●●	
PHP	●●●●●●●●	●●	
SEO	●●●●●●●●	●●	
Office	●●●●●●●●	●●	
Windows	●●●●●●●●	●●	
Mac OS	●●●●●●●●	●●	

## + PERSONAL SKILLS

	good	average	skilled
Social Commitment	●●●●●●●●		
Creativity	●●●●●●●●		
Team Player	●●●●●●●●		
Communication	●●●●●●●●	●●	
Organization	●●●●●●●●	●●	

## + EMPLOYMENT

- 2005 - 2011  
(5 years 9 months)

**Web Designer & Front-End Developer**  
Insight Design & Communications - [www.insightdesign.ca](http://www.insightdesign.ca)

  - Designed logos, internal and external graphics, corporate materials and marketing brochures
  - Ensured all websites follow best practices for accessibility, usability, and search engine optimization
  - Created and maintained websites utilizing a combination of HTML, CSS, JavaScript and knowledge of PHP
  - Experience using Wordpress blog software, designing templates, coding, installing and configuring different plug-ins
- 2005  
(5 months)

**Front-End Developer**  
LeyrttonParkResidentOrganization

  - Researched and implemented user friendly
  - Interface using Durpal applications
  - Involved in user-interface design for corporate web sites, and web-based applications
  - Creative direction, concept, art direction, design, information architecture and site planning

## + EDUCATION

- 2005 **New Media Design, Certificate**  
Centre for Creative Communications, Centennial College
- 2002 **A+ Certification**  
CompTIA Certification Program
- 2001 **Programming Fundamentals with HTML**  
Certificate of Excellence - Net Plus Training and Technology
- 2001 **Communications Arts and Technology**  
Award of Excellence - Sir Robert L. Borden Business and Technical Institute

## + VOLUNTEER EXPERIENCE

- 2003 - 2004  
(6 months)

**Graphic Designer**  
War Child Canada - [www.warchild.ca](http://www.warchild.ca)

  - Created graphics for flyers and postcards that were distributed internationally
  - Worked together with team members to create innovative designs and to meet requirements of the organization
  - Produced high quality print design with standards on typography, readability and resolution
  - Designed brochures for non-profit organizations across Toronto

## + PORTFOLIO

- <http://www.sony.com>
- <http://www.selloffvacations.com>
- <http://www.thomaslargesinger.com>
- <http://www.sunwing.ca>
- <http://www.iko.com>
- <http://www.virtualbrokers.com>
- <http://www.budgetdiamondsonline.com>
- <http://www.nealanders.com>
- **And Much More**

