

# Vijay Gunapalan

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## PROFESSIONAL PROFILE

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Accomplished **Web Designer and Developer** with extensive and diverse experience in multimedia, graphic design and front-end development. I specialize in building modern, beautiful websites utilizing HTML & CSS. I have over 5 years experience in the design and development.

I am looking for an exciting career that will allow me to grow in this Industry. My ideal position would be as a Web designer and front-end developer with an opportunity for professional growth.

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## TECHNICAL SKILLS

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- Operating Systems: Mac OS X, all versions of Windows
- Graphic Software: Adobe Creative Suite Design 7 - CS4 & Web Edition: Photoshop, ImageReady, InDesign, Illustrator, Flash, Fireworks, Dreamweaver
- Programming: HTML, CSS, JavaScript, working knowledge of PHP
- Other Software: Microsoft Office Suite, Final Cut Pro, SoundEdit 16, Cubase SX

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## EXPERIENCE

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### **Creative Director**

Insight Design & Communications

Toronto, ON

*Jan 2006 – Present*

- Instructional design challenges, interface design, navigation, content, and site management
- Ensure all websites follow best practices for accessibility, usability, and search engine optimization
- Created and maintained websites utilizing a combination of HTML, CSS, JavaScript and knowledge of PHP
- Experience using Wordpress blog software, designing templates, coding, installing and configuring different plug-ins

### **Creative Director (Internship)**

Insight Design & Communications

Toronto, ON

*Oct – Dec 2005*

- Designed logos, internal and external graphics, corporate materials and marketing brochures
- Created and maintained websites utilizing a combination of HTML, CSS and JavaScript
- Established solid, positive and productive work environment-by understanding the role and the needs of all team members

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**Technical Director**

Lytton Park Resident Organization  
(via Centennial College – Senior Project)

Toronto, ON  
*May – June 2005*

- Researched and implemented user friendly Interface using Durpal applications
- Involved in user-interface design for corporate web sites, and web-based applications
- Creative direction, concept, art direction, design, information architecture and site planning

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**VOLUNTEER EXPERIENCE**

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**Graphic Designer**

War Child Canada

Toronto, ON  
*Sept – Feb 2003*

- Created graphics for flyers and postcards that were distributed internationally
- Worked together with team members to create innovative designs and to meet requirements of the organization
- Produced high quality print design with standards on typography, readability and resolution
- Designed brochures for non-profit organizations across Toronto

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**EDUCATION AND TRAINING**

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**New Media Design, *Certificate***

Centre for Creative Communications, Centennial College

Toronto, ON  
*Jan 2005 – Jan 2006*

**A+ Certification**

CompTIA Certification Program

Toronto, ON  
*2001*

**Programming Fundamentals with HTML**

Certificate of Excellence Net Plus Training and Technology

Toronto, ON  
*2001*

**Communications Arts and Technology**

Award of Excellence - Sir Robert L. Borden Business and Technical Institute

Toronto, ON  
*2001*

**\*\*REFERENCES UPON REQUEST\*\***